

## TRAFFORD COUNCIL

**Report to:** Executive / Health & Wellbeing Board  
**Date:** 23 Sept 2013 / 1 Oct 2013  
**Report for:** Approval  
**Report of:** Executive Member for Community Health and Wellbeing

### Report Title

Draft Joint Health and Wellbeing Strategy (JHWBS)

### Summary

This paper seeks Executive approval of the draft Joint Health and Wellbeing Strategy. The strategy will be formally approved at the October meeting of the Health and Wellbeing Board (HWBB) and will be presented to Full Council in November for final approval. The strategy will then be formally incorporated into the Council's Policy Framework.

### Recommendation(s)

- That Executive approves the draft strategy prior to submission to the HWBB and Full Council.

### Contact person for access to background papers and further information:

**Name:** Helen Darlington, Health and Wellbeing Manager  
**Extension:** 0161 912 1220

Background papers: None

<p>Relationship to Policy Framework/Corporate Priorities</p>	<p>This strategy supports all of the Corporate priorities, with a focus on supporting Trafford to be a safe place to live - fighting crime, supporting services to be focussed on the most vulnerable people and reshaping Trafford Council. The core principles can be applied across the organisation and embedded into other policies/frameworks</p>
<p>Financial</p>	<p>There are no direct financial implications arising from the adoption of a draft JHWBS. The financial implications will occur when the strategy's priorities and outcomes are implemented which may result in different commissioning and resource outcomes.</p> <p>Working with partners such as Trafford Clinical Commissioning Group will encourage joint commissioning. Resources may need a shift into early intervention/prevention. The public health grant and current review of public health services and programmes will support this strategy. Some less effective interventions may need to be de-commissioned and this strategy provides a focus that ensures we align our joint commissioning plans to the 8 priority areas over the next 3 years. The Strategy has been prepared in house. Sufficient funding has been identified in the public health budget to develop the JHWBS work. Future (3 year) financial implications would be subject to a further report.</p>
<p>Legal Implications:</p>	<p>The Health and Social Care Act 2012 sets out the responsibilities of Health and Wellbeing Boards (HWBB) for the production of the Joint Health and Wellbeing Strategy. The strategy will be a key driver of integrated commissioning to reduce dependency and costs across the system.</p> <p>The Act also states that NHS and local authority commissioners will be expected to give due regard to the Joint Strategic Needs Assessment (JSNA) which has already been adopted and Joint Health and Wellbeing Strategy.</p>
<p>Equality/Diversity Implications</p>	<p>An Equality and Diversity Impact Assessment has been completed. Equality issues have been considered as part of the Needs Assessment and during the development/consultation of the strategy. This strategy aims to reduce health inequalities and the action plan framework highlights support for vulnerable groups.</p>

Sustainability Implications	This draft strategy is supported by sustainability analysis of the health of our population in the JSNA that has informed the priorities. The strategy sets out a number of long-term sustainable principles that future proposals should be in accordance with.
Staffing/E-Government/Asset Management Implications	The draft strategy/action plan will be delivered by existing staff resources within the council, especially by the Children, Families and Wellbeing directorate, and resources in conjunction with external partners and agencies where appropriate. Feedback will consist of electronic submissions and all documents will be accessible through the council web pages: <a href="http://www.infotrafford.org.uk/hwbstrategy">www.infotrafford.org.uk/hwbstrategy</a> The draft strategy highlights the potential of an asset based approach and supports asset management for economic growth. There are no asset management implications.
Risk Management Implications	There are some possible strategic risks associated with commissioning of new services/interventions, but overall intention would be to focus on early intervention /prevention and reduce long term risks as a pro-active rather than reactive response is required. Governance arrangements are in place for each of the 8 priority areas.
Health & Wellbeing Implications	An evidence based approach to health and wellbeing has been utilised to develop this strategy and action plan framework. Implications are stated in the report and strategy, especially regarding the wider determinants of health.
Health and Safety Implications	The Health and Wellbeing board are working with the Safer Trafford Partnership to drive forward the priorities. The only implications are that improvements will be made regarding health and safety.

## 1.0 Background

The Health and Social Care Act 2012 sets out the responsibilities of Health and Wellbeing Boards (HWBB) to carry out a Joint Strategic Needs Assessment (JSNA) and to develop a Joint Health and Wellbeing Strategy. Production of the JSNA is a statutory duty which in April 2013 became the responsibility of the Health and Wellbeing Board. The JSNA considers all current and future health and social care needs which are capable of being met or influenced to a significant extent by the Local Authority and the Clinical Commissioning Group (CCG).

The Act states that NHS and Local Authority commissioners are expected to give due regard to the JSNA and Joint Health and Wellbeing Strategy (JHWBS). The JSNA and

JHWBS are also key drivers for promoting integrated commissioning which will help reduce dependency on services and ensure cost effective allocation of resources.

The draft strategy identifies eight key priorities and sets out headline outcomes and actions for each priority together with a narrative on the overarching vision and links to other supporting strategies. The draft strategy is attached as Appendix One to this paper.

## **2.0 Developing the Joint Health & Wellbeing Strategy**

The Joint Health and Wellbeing Strategy has been developed following an extensive, three phase public consultation involving a wide range of organisations, groups and residents. During the consultation, virtually all respondents supported the proposed vision, priorities and actions.

The Strategic Vision is:

*“Public health is everyone’s business. We will reduce health inequalities through working with communities and residents to improve opportunities for adults and children to enjoy a healthy and fulfilling life”.*

Following consultation, eight highest scoring priorities were selected. These priorities now form chapter areas in the draft strategy and were coproduced by a variety of organisations including, Trafford Council, CCG, Trafford Community Leisure Trust and a wide range of public and third sector partners.

The draft strategy is an overarching plan to deliver the Trafford health and wellbeing vision. It focuses predominantly on the health and social care-related factors that influence health and wellbeing. The important wider determinants of health and wellbeing, such as crime, employment and housing, are referenced through other key strategies.

The draft strategy emphasises the importance of partnership working and joint commissioning of services to achieve a more focused use of resources and better value for money.

The strategy discusses alignment with other strategies, e.g. Children and Young People’s Strategy, CCG Integrated Plan, the CCG Quality Strategy/ Integrated Care Strategy and the Crime Prevention Strategy.

In May 2013 the North West Employers Organisation published a ‘*Review of Joint Health and Wellbeing Strategies in the North West*’ in which the three stages of consultation used to progress the Trafford strategy was highlighted as good practice.

## **3.0 Current Position**

The current draft strategy has been amended following feedback from members of the HWBB. All partners involved in its production are supportive of the final draft. Once approved, a full communication strategy, including the production of a user friendly summary document will be overseen by the HWBB.

In addition, a partnership Health and Wellbeing Action Plan Group has been established to develop a supporting action plan to ensure detailed implementation plans for the strategy are in place. The action plan will be approved and overseen by the HWBB.

#### 4.0 Recommendations

That Executive approves the draft strategy for submission to the HWBB and Council.

**Key Decision** Yes

**If Key Decision, has 28-day notice been given?** No

**Finance Officer Clearance** *(type in initials) JK*

**Legal Officer Clearance** *(type in initials) MRJ*

**CORPORATE DIRECTOR'S SIGNATURE** *(electronic)*

A handwritten signature in black ink that reads "Deborah Browne". The signature is written in a cursive, flowing style.

To confirm that the Financial and Legal Implications have been considered and the Executive Member has cleared the report.